



Shanghai

September 14-16, 2015



Kalpesh Shah

If User Story Came Alive !!!

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Kalpesh Shah - Background

Kalpesh is a *friendly neighborhood Agilista* and an Agile Practitioner. As a **Scrum Master** and **Agile Coach** he helps teams collaborate better, enhance creativity, become more self-organize and high-performing.

As a monk on a spiritual journey, he is also on a journey of discovering/learning different **agile techniques** and practices to create **better teams** and in turn **better products** (his version of enlightenment).

Kalpesh has over 7 years of experience in creating and working with different shapes and sizes of Agile teams where he has worked with organizations ranging from Fortune 100 companies to startups, helping them in their Agile Journey.



<https://www.linkedin.com/pub/kalpesh-shah-spc-csm-pmp/53/740/260>



@AgileBrightSpot



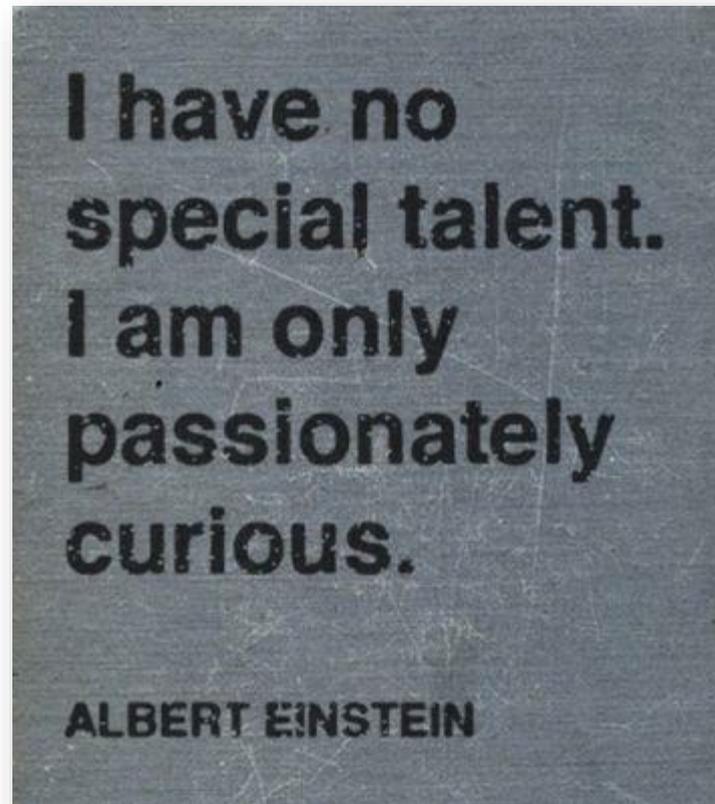
What's Your
Story?

Most
Frequently Used Word
USER STORY !!!!
in
Agile Te

68 Times a Day!!!



That Led to a Curious Question ???



Where Do User Stories Come From???

They give it to us !!!

DUDE....Just give me the User Story and I will code it !!!

From the **Product Owner**

The PO **brings** it for us !!!

The PO **Finds** it for us !!!



What do you
Remember of the
User Stories ???



As a manager, I want to **increase the limit on how many quiz question 'banks' I can use** so that I can move ahead with the quiz I've formulated.

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Card

Conversation

Confirmation

We need to TRULY understand our audiences. If we know what makes them tick, we can determine what makes them click.

– James S. Walker

Interesting Poll!!!

Stephen Covey, in his book *The 8th Habit*, describes a poll of 23,000 employees drawn from a number of companies and industries. He reports the poll's findings:

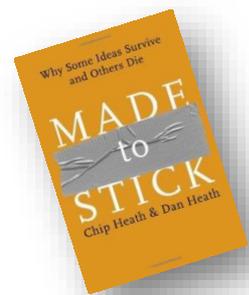
- **Only 37 % said they have a clear understanding of what their organization is trying to achieve and why**
- **Only 1 in 5 was enthusiastic about their team's and their organization's goals**
- **Only 1 in 5 said they had a clear "line of sight" between their tasks and their team's and organization's goals**
- **Only 15% felt that their organization fully enables them to execute key goals**
- **Only 20 % fully trusted the organization they work for !!!**

If your Team Was a Soccer Team!!!

- Only 4 of the 11 players on the field would know which goal is theirs.
- Only 2 of the 11 would care.
- Only 2 of the 11 would know what position they play and know exactly what they are supposed to do.
- And all but 2 players would, in some way, be competing against their own team members rather than the opponent.



— [Chip Heath, *Made to Stick: Why Some Ideas Survive and Others Die*](#)



hello

my name is:

User Story



A Twist
In My Story

ANY
QUESTIONS
?